

RAJAR DATA RELEASE



Quarter 3 2021 – October 28th 2021

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
			Q3 21				Q3 21
All BBC Radio			34,629	All Commercial Radio			36,806
All BBC Network Radio			31,580	All National Commercial			24,502
All BBC Local / Regional Radio			9,164	All Local Commercial			24,427

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
			Q3 21				Q3 21
All BBC Radio			50.9	All Commercial Radio			47.1
All BBC Network Radio			44.7	All National Commercial			23.2
All BBC Local / Regional Radio			6.1	All Local Commercial			23.9